

2024 ECONOMIC IMPACT OF TOURISM IN KENTUCKY

KENTUCKY

EMPLOYMENT **97,394 jobs**

LABOR INCOME **\$3.596 billion**

STATE & LOCAL TAXES **\$1.035 billion**

ECONOMIC IMPACT **\$14.3 billion**

BOURBON COUNTY

EMPLOYMENT **173 jobs**

LABOR INCOME **\$5.8 million**

STATE AND LOCAL TAXES **\$1.9 million**

ECONOMIC IMPACT **\$28.9 million**



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2024 ECONOMIC IMPACT OF TOURISM IN KENTUCKY

**BLUEGRASS, HORSES,
BOURBON AND BOONE REGION**

EMPLOYMENT

19,211 jobs

LABOR INCOME

\$663.1 million

STATE AND LOCAL TAXES

\$206.7 million

ECONOMIC IMPACT

\$2.67 billion

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